

GET Request parameters

In your preferred programming language all you need to do is generate a GET request like this:

```
https://api.textmarketer.co.uk/gateway/?username=u&password=p&to=4477777777&message=test+message&orig=my_script
```

If you want to send to multiple numbers, use a comma delimited list. Here is an example:

```
https://api.textmarketer.co.uk/gateway/?username=u&password=p&to=4477777777,4477777778,4477777779&message=test+message&orig=my_script
```

Beware that, due to limitations on the HTTP protocol, sending to multiple numbers is limited to 500 recipients. So, if you want to send the same SMS to more than 500 recipients, e.g. 750 recipients, you'll have to send it in two batches: 500 + 250.

Here's a summary of the different variables you need.

Parameter	Comment
username	Found in your api settings page
password	Found in your api settings page
orig	Who the message is from (the originator or sender ID). This can be 11 alpha-numeric or 16 numeric only characters.
to	The recipient (or recipients) you are sending the message to. If you want to send to multiple numbers, use a comma delimited list. Try to include the international code, for example 44 in the UK. Beware that due to limitations on the HTTP protocol, sending to multiple numbers is limited to 500 recipients. So, if you want to send the same SMS to 750 recipients, you'll have to send it in two batches: 500 + 250.
message	Up to 612 characters, messages above 160 characters require more credit.
validity (optional)	Integer 1-72 this represents the number of hours before the text message will expire in it's undelivered status, the default is 72.
custom (optional)	String 1-20 chars this is a custom value you can set to group data together in your delivery reporting, for example you might want to individually bill / report several of your clients.
scheduled (optional)*	Integer (unixtime stamp) the date and time you want the SMS to be sent. If an unknown value or date in the past is set, the message will be sent immediately.
option	Can be blank or set to xml.
check_stop	If set to 'true', prior to sending, number(s) will be checked against the STOP group.
number DEPRECATED	The recipient, the person you are sending the message to. Try to include the international code, for example 44 in the UK. This parameter will be maintained for backwards compatibility reasons. You should use the 'to' parameter.

*to view your scheduled sends, log in to the customer system and go to **“reports” =>“sent sms”**.

You can also cancel or amend the queued sms.

- [Next: Code Examples for sending SMS](#)
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